

## Signature Program with Ganesh Kohli

A one-year certificate program in career & college counselling for university representatives and independent counsellors

### Outcome & Impact

Universities and consulting firms are struggling to find trained counsellors who can do more than just market or sell a program, and to find relevant training and development for their admissions and recruitment professionals. This training will allow participants to truly contribute and become sought-after thought leaders in the field.

By joining in the Signature Program, participants will showcase their genuine dedication to the field and **become more well-rounded higher education professionals**, elevating their career development and growth opportunities. Graduates of this program will gain:

- **Transformed approach** from just representing a university to adding immense value to students and families
- Appreciation and deep understanding of the **intricacies of decision-making** for families
- Greater comprehension of **local and global high school and university systems**
- Ability to better help students in choosing their majors through an understanding of the **evolving world of careers**
- Implementation of a **structured approach** to guiding students with a diverse set of backgrounds
- **Benchmarking of local and global universities** to help find relevance and uniqueness in your programs (for country representatives)
- Capability as an **accomplished presenter** of counselling-focused workshops, to be invited to high schools and colleges to share knowledge

### About

This one-year training program, designed exclusively for university representatives, independent counsellors, recent graduates and career changers, equips participants with professional development in career and college counselling. Led by Mr. Ganesh Kohli, a renowned counsellor and teacher with 23 years of teaching and counselling experience and deeply respected by key employers in the higher education industry, the Signature Program will equip participants with formal training to become champion career and college counsellors.



## Eligibility

Eligible applicants for the Signature Program include:

1. University country representatives and country coordinators
2. Independent counsellors
3. Graduates that intend to choose career & college counselling as a profession
4. Counsellors working with private educational consultants and agencies

**NOTE:** This program is not for full-time, school based-counsellors. They are welcome to attend the FREE training with IC3 Institute.

## Curriculum

Signature Program curriculum and coursework topics will include:

- Ambiguity & ethics in counselling
- What to study, where to study & how to make it happen
- Core skills for a country coordinator/university representative or a counsellor
- Understanding the Indian & international education systems
- Counselling tools & student psychology
- Navigating diversity in choices
- Implementing a teamwork, empathy & leadership (TEL) approach

## Signature Program Details

START DATE	July 15, 2020
DURATION	48 weeks, 1.5 to 2 hours per week
DELIVERY	Blended: online only, online + classroom
FEES	Rs. 48000 + GST

## Contact

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## Register

<https://forms.gle/9UrTd9FWZbbibC9t5>